Meeting Notes 16-04-2015

Attending Bruno, Vincent, Mostafa, Hester

Reflection on presentation

* Too many slides for everyone
* Too much info on the slides
* Too long speeches

Collaborate more in putting the slides together, all give comments to the presentation. Practice the presentation before hand. Communicate more.

Put all the finalized drafts in one folder. Name the files after the date it was last updated, so everyone knows which file is the most up to date.

New todo’s:

* Schedule a meeting with Ben Koo, email TA – Bruno
* Decide report outline
  + Current situation
  + Cases studies
    - Countries (Estonia, California/Nevada)
    - Companies (Chargepoint, CHAdeMO)
    - Failed companies (Better Place)
  + Define the scope
    - Country or company 🡪 decide after case studies
    - Use Vincent’s table to answer the questions and indicators
    - **SWOT analysis**
    - **Porter’s 5 forces**
    - **Set-up KPI’s 🡪 Company group and Country group**
  + Competitive advantage?
  + Consider output – strategy for country, company or city
  + How do we incorporate blockchain?

Division of Case study subjects

|  |  |
| --- | --- |
| Better Places | Hester |
| Chargepoint | Bruno |
| CHAdeMo | Vincent |
| Estonia | Mostafa |
| California/Nevada | Emre |

Prepare before meeting with Ben Koo:

* SWOT analysis
* Porter’s 5 forces
* List of KPI’s
* Outline of the report
  + Introduction
  + Current situation
    - Market
    - EV market
    - Technology
    - Architecture and zoning
    - Laws and regulations
    - 5 forces model (substitutes, buyers, suppliers, new entrants)
  + Case studies
  + Relevant Factors – found from case studies, such as:
    - Payment methods
    - Technologies
    - User requirements
    - Laws and regulations
  + 5 forces recomposition
  + Conclusion, Strategy